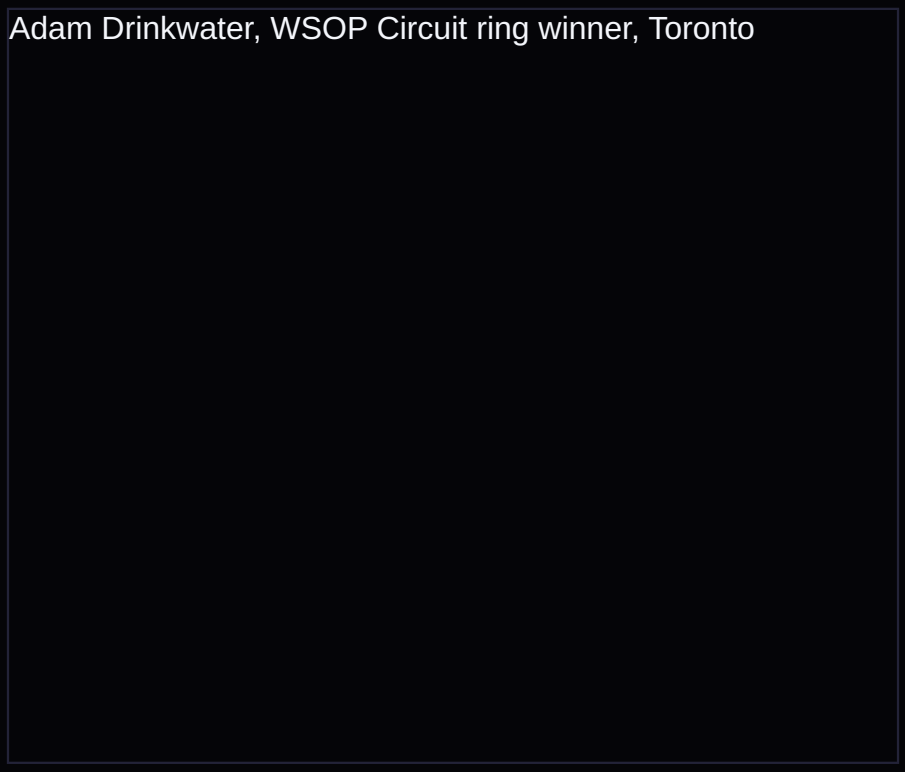
ADAM DRINKWATER

KRACKINAA

Canadian Professional Poker Player · Content Creator

ESTABLISHED LIVE. EMERGING ONLINE.



Adam Drinkwater — WSOP Circuit champion, Toronto 2025

AMBASSADOR EXPERIENCE

Brand Ambassador — Canadian online casino brand (approx. 2 years)

Before the titles on the next page, Adam spent approximately two years as a brand ambassador for a Canadian online casino brand (slots and casino games — no poker). The role was casino-entertainment experience: representing a national gaming brand, on a recurring schedule, inside a regulated market.

WHAT THE ROLE INVOLVED

- Live-streamed casino & slots content on a regular schedule — around three streams per week at its peak
- Social media promotion for the brand across his channels
- Representing the brand to a Canadian audience, in his own voice
- Branded content made to brief — delivered to a sponsor’s requirements in a regulated market
- Responsible-gambling-aware promotion throughout

WHAT IT DEMONSTRATES

- Recurring branded content, delivered on schedule — over an extended period, not a one-off post
- Experience inside Canadian gaming advertising rules — what can be said, where, and how
- A track record a sponsor can reference — Adam is not a first-time ambassador
- Brand representation experience that now carries into poker, streaming and lifestyle partnerships

Full results, audience analytics and partnership options follow on the next page →

ADAM DRINKWATER

KRACKINAA

Canadian Professional Poker Player · Tournament Champion · Content Creator & Streamer

Based in Montreal, QC · Hometown: Oshawa, ON

439,339 **Facebook views in 28 days — up ~8,000%**
Creator Dashboard · 23 Nov 2026

CREDENTIALS

WSOP CIRCUIT RING WINNER

Won the Ring

C$128,941

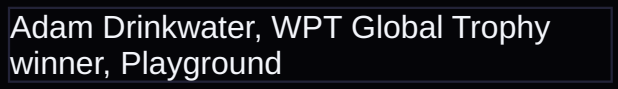
Toronto 2025 · $1,000 Colossus

WPT GLOBAL TROPHY WINNER

Won the Trophy

C$17,325

Playground 2025 · Summer Million



WPT Global Trophy — Playground · Summer Million, July 2025

RUNNER-UP — WSOP CIRCUIT MONTRÉAL MINI MAIN

2nd place

C$55,700

Montréal · Nov 2025

3RD PLACE — WSOP CIRCUIT MEGA STACK

3rd of 344

C$11,090

Playground, Montréal · Nov 2026

$181,197 in Hendon Mob-listed live earnings · 24 results

A final table in every WSOP/WPT series played in full — eight series, nine final tables, two titles.

ESTABLISHED LIVE. EMERGING ONLINE.

LIVE FIRST

Built at the table — tournament success, championship titles and deep roots in the Canadian poker community came long before the camera.

EIGHT MONTHS IN

Seriously building his digital presence for only about eight months — already generating hundreds of thousands of views.

THE OPPORTUNITY

Partners aren’t buying today’s follower count — they’re getting in early with an established professional whose audience is compounding, in a long-term partnership where both sides grow together.

LIVE EXPOSURE Year-round WSOP/WPT appearances · Canada’s biggest rooms · Titles & community · Event coverage visibility for partners

THE AUDIENCE

Adam posts natively to each platform — figures from his own dashboards, November 2026.

FACEBOOK

Adam Drinkwater · Verified personal profile · Professional Mode

439,339
Views · 28 days
↑ ~8,000%

20,335
Engagement · 28 days
↑ 5,294%

327
New follows · 28 days
↑ 1,208%

74,453
Top Reel views — biggest of the last 28 days

INSTAGRAM

@adamdrinkwater_ · Creator account

503 Followers

225,300
Views · 28 days
Latest dashboard · 23 Nov 2026

94%
Of Facebook views come from non-followers — discovery reach, not just the existing base

664,639 **Total views across Facebook + Instagram** in the last 28 days

Rolling 28 days to 22 Nov 2026 · Facebook Creator Dashboard & Instagram Insights (app)

AUDIENCE

Canada 67% · United States 15%

~86% aged 25–54 — 35–44 is the largest bracket

Top cities: **Oshawa · Toronto · Montreal** · Calgary — the WSOP Circuit Canada map

PARTNER WITH ADAM

▸ **Tournament coverage**
Daily Reels, stories and recaps at WSOP/WPT stops, partner tagged.

▸ **Social media promotion**
Partner integration across Facebook and Instagram.

▸ **Branded content**
Dedicated Reels and posts in Adam's voice, built around your product.

▸ **Streaming**
Sponsored sessions on Twitch & Kick as KrackinAA.

Sponsorship & partnership inquiries: Email — **adamdrinkwater01@gmail.com** | Facebook — **Adam Drinkwater** | Instagram — **@adamdrinkwater_**

WHERE HE PLAYS THE MOST.

The **World Series of Poker** is the core of **Adam Drinkwater's** schedule — and his results there are a matter of official record.

ADAM DRINKWATER · "KRACKINAA" · CANADIAN PROFESSIONAL POKER PLAYER



45.0% WSOP CASH RATE
18 OF 40 EVENTS

Adam Drinkwater at the table — official series photography.

THE WSOP FUNNEL

PLAYED → CASHED → FINAL TABLE

40 — WSOP TOURNAMENTS PLAYED
Every WSOP tournament Adam has entered.

18 OF 40 FINISH IN THE MONEY

18 — OFFICIAL WSOP CASHES
Recorded cashes on his official WSOP player record.
45.0% CASHING RATE

1 IN 3 CASHES REACHES THE FINAL TABLE

6 — WSOP FINAL TABLES
Final tables on the WSOP stage.
15.0% FINAL-TABLE RATE

CONVERSION

33.3%

FINAL TABLES PER CASH

1 in 3 cashes becomes a final table — 6 final tables from 18 official cashes.

WHAT THE NUMBERS SAY

Adam cashes in 45% of the WSOP tournaments he plays — and **one in every three of those cashes becomes a final table**. It is the same consistency behind **a final table in every series played in full**, measured here on his home circuit.

WHERE IT ALL STARTED

OSHAWA POKER SERIES · THE HOME CROWD

Before the circuit, there were **nine years of Tuesday nights** in the Oshawa Poker Series — a $20 league of about 100 players a night — where Adam built the game behind every number above and finished as the league's **#1 all-time in winning percentage**. The OPS members who shared those tables are still behind him: **a huge support base that follows every deep run and shows up in his corner at every stop.** The closer was a closer long before the cameras.

204	20	10.75%	#1
OPS CAREER GAMES	OPS CAREER WINS	WINNING PERCENTAGE	ALL-TIME IN LEAGUE HISTORY

40	18	6	45.0%	15.0%	33.3%
PLAYED	CASHES	FINAL TABLES	CASHING RATE	FINAL-TABLE RATE	FT PER CASH

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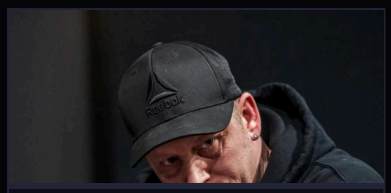
Sources: Adam Drinkwater's official WSOP player record and WSOP.com player profile, November 2026 — cashes and final tables match WSOP.com's public counters. OPS figures: Oshawa Poker Series record book, oshawapoker.ca.

A FINAL TABLE IN EVERY SERIES PLAYED IN FULL.

ADAM DRINKWATER — "KRACKINAA" · WSOP CIRCUIT RING WINNER · WPT GLOBAL TROPHY WINNER



AT THE TABLE
9 IN 8 SERIES



WON THE RING · TORONTO
C$128,941



WON THE TROPHY · PLAYGROUND
C$17,325

9 FINAL TABLES	8 WSOP / WPT SERIES PLAYED IN FULL	2 TITLES WON

SERIES	EVENT	FINISH	PRIZE
WSOP Circuit Toronto (Mar 2024)	$400 Deepstack	**4th**	**C$14,870**
WSOP Circuit Toronto (Apr 2025)	$1,000 Colossus	**1st — WON THE RING**	**C$128,941**
WPT Global Summer Million, Playground (Jul 2025)	$500 Six Max	**1st — WON THE TROPHY**	**C$17,325**
WSOP Circuit Playground (Aug 2025)	$400 Mega Stack	**9th**	**C$1,700**
WSOP Circuit Playground (Nov 2025)	$400 Mini Main	**2nd**	**C$55,700**
WPT Global Winter Classic (Jan 2026)	$150 Monster Stack Turbo	**8th**	**US$324**
WPT Global Winter Classic (Jan 2026)	$300 Mystery Bounty	**10th***	**C$490**
WSOP Circuit Playground (Mar 2026)	$400 Mini Main	**8th**	**C$12,900**
WSOP Circuit Playground (Nov 2026)	$400 Mega Stack	**3rd**	**C$11,090**

*10th place at a 10-handed final table — the event's official structure sheet sets the final table at 10 players (Playground, Event #20).

Plus $181,197 in Hendon Mob-listed live earnings across 24 results.

THE STORY BEHIND THE NUMBERS

Adam Drinkwater has played eight major WSOP and WPT series in full — and made the final table in every one of them. Nine final tables in eight series, including two outright titles: a WSOP Circuit ring in Toronto and a WPT Global trophy at Playground. It is not one hot run. It is every stop, every series, every time.

WHAT A FINAL TABLE MEANS FOR A PARTNER

A final table is the centre of a poker series. It is where the official photographers are, where the cameras and feature coverage point, and what the series itself posts about — final-table photos and results go out on the WSOP, WPT and Playground Facebook and Instagram feeds, in front of audiences far larger than any single player's. That is the big stage of every series, and Adam has been on it at all eight series he has played in full. A partner's brand on him — a patch, a product on the table, a logo in frame — rides that coverage every time.

WHERE IT ALL STARTED — OSHAWA POKER SERIES — OPS

THE PATTERN STARTED AT HOME. Before the circuit, there were nine years of Tuesday nights in the Oshawa Poker Series — a $20 league drawing fields of about 100 players. Adam Drinkwater holds the highest winning percentage in league history: **#1 all-time at 10.75%**, with **20 career wins**. And that room never left his corner — **OPS members are a huge part of his support to this day**, still riding with him at every stop. The closer was a closer long before the cameras.

Sponsorship & partnership inquiries: Email — **adamdrinkwater01@gmail.com** | Facebook — Adam Drinkwater | Instagram — @adamdrinkwater_

Record verified 21 Nov 2026 — sources: WSOP.com, The Hendon Mob, CardPlayer, Playground official tournament structure sheets.

OSHAWA POKER SERIES · OPS 13–19

WHERE IT ALL STARTED.

Built on Tuesday nights in Oshawa.

ADAM DRINKWATER — "KRACKINAA" · WSOP CIRCUIT RING WINNER · WPT GLOBAL TROPHY WINNER



Adam Lee, OPS 13-3 — 2nd place, $374 (Jan 2020).

204	20	9 yrs	#1
CAREER GAMES	SERIES PLAYED	OPS 13–19	ALL-TIME WINNING PERCENTAGE

10.75% **#1 WINNING PERCENTAGE IN OPS HISTORY** — 20 wins in 186 career games. No player in the league's record book has ever won at a higher rate.

THE FORMAT

The Oshawa Poker Series runs a new series every 10 weeks — ten Tuesday-night games, **$20 entry**, fields of about **100 players** — closing with the **SET**, a freeroll main event for everyone who earned a point that series. Adam played as **Adam Lee** (Lee is his middle name) and built the record below across **OPS 13–19**.

THE APPRENTICESHIP

Adam turned professional in 2025. Those nine years of Tuesday nights were his entire training ground — every read, every final-table instinct in this record book was built there. He has played major WSOP and WPT events for only a year and a bit. The professional results came fast. The player did not.

THE SUPPORT — THE OPS COMMUNITY

OPS members are **a huge part of the support behind Adam** — the Tuesday-night regulars who shared a table with him for nine years, backed him long before there were rings or cameras, and still follow every deep run on the circuit. **The league did not just train the player; it built the community that rides with him.**

THE RECORD BOOK

CATEGORY	ALL-TIME RANK	FIGURE
Winning Percentage	#1 ALL-TIME	**10.75%** — 20 wins — across 186 career games
Career Wins	#7 all-time	**20 wins** in 186 games — every player ranked above him played 366–670 games
Career Final Tables	52 final tables	**28.7%** of his games — he won 20 of those 52, a **38% close rate** — in 181 games — the all-time leader played 647 games
Heads-Up Record	20–5	**80% heads-up** — won 20 of 25 heads-up finishes (league post, Jan 2024)
The 20-Win Club	7th ever	**Only the 7th player** in OPS history to reach 20 or more career wins (Jan 2024)
Player of the Year 2022	3rd overall	**1st in earnings ($1,158)**, tied 1st in wins (6), 3rd in points (2,492) — after a 4th-place PotY finish in 2019
Career Profit	#16 all-time	**$2,208** — in 18 series — the all-time leader played 60 series
Career Earnings	#28 all-time	**$6,351** — in just 20 series
Average Earnings per Game	#12 all-time	**$31.13**
Average Earnings per Series	#16 all-time	**$302.43**
Average Profit per Series	#20 all-time	**$115.78**
Average Profit per Game	#19 all-time	**$11.91**
Single-Series Weekly Winnings	Top 100 × 5	**Five series** in the all-time Top 100 — best: tied **#25, $453** in OPS 18-1

The league's all-time win-rate king — the closer was a closer long before the cameras.

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The league publishes each record category on its own update schedule (snapshots OPS 17–20); the headline totals — 204 games, 20 series — are the latest published, through OPS 19-3. Sources: Oshawa Poker Series record book, oshawapoker.ca; Oshawa Poker Series (OPS) Facebook posts, Jan 2020–Jan 2024.

THE CAMERAS FIND HIM.

Official series photography — final tables, deep runs, winner's circles and everything in between.
This is the stage a partner's brand shares.



















Photography: Playground Poker Club official series coverage; Poker.org live reporting; Great Canadian Toronto.

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